



dogtopia.

OF SAN ANTONIO

PRESENTS

DOGS FOR A CAUSE

EVENT SPONSORSHIP OPPORTUNITIES

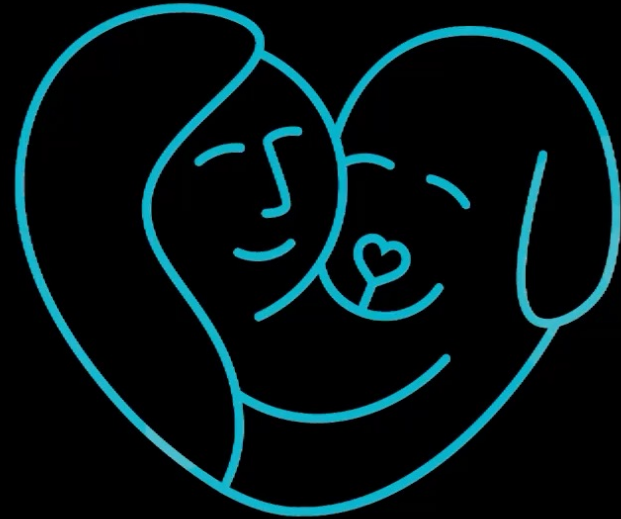


IN PARTNERSHIP WITH
RET. CSM GRETCHEN EVANS
AND THE DOGTOPIA FOUNDATION



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TOGETHER, LET'S FETCH IT FORWARD



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DOGS FOR A CAUSE

PORT SAN ANTONIO • SEPTEMBER 5, 2023

EVENT PURPOSE

- Raise awareness of the needs for service animals
- This event is a fundraiser opportunity in San Antonio
- Proceeds from this event will sponsor the training and placement of service dogs to deserving veterans



SPONSORSHIP HIGHLIGHTS

- Pre-event sponsor party with food & drinks
- VIP Parking
- Meet & greet opportunity with Ret. US Army CSM Gretchen Evans
- Inclusion in all event marketing, banners and social media efforts
- On-stage recognition by event emcee Cleto Rodriguez

FEATURED SPEAKER

Ret. CSM Gretchen Evans

UNITED STATES ARMY

Texas native Gretchen Evans is one of the most highly decorated female veterans who held leadership roles in multiple combat engagements in her 27 years in the Army, including overseeing more than 30,000 ground troops in Afghanistan. She worked her way up to Command Sergeant Major – the highest rank an enlisted soldier can achieve.

While serving in Afghanistan in 2006, CSM Evans' world changed in a millisecond when a rocket blast caused her debilitating injuries, including a traumatic brain injury, internal injuries, and the loss of all hearing.

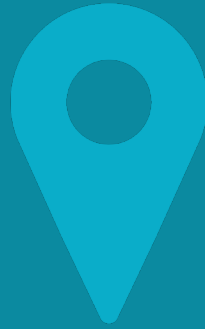
With the help of her guide dog, her “rope team” of friends and supporters, and a healthy dose of grit, CSM Evans navigated her way through a changed life. In 2019, CSM Evans founded Team UNBROKEN, a mixed ability athletic team and competed in the World's Toughest Race, currently airing on Amazon Prime.

Gretchen is a nationally known motivational speaker and has been featured on the Megyn Kelly Show, the Today Show, and CBS' Courage in Sports. Recently, Gretchen received the Pat Tillman Award for Service at the 2022 ESPY Awards.



SERVICE DOGS FOR VETERANS

EVENT DETAILS & EXPECTED ATTENDANCE



WHEN: SEPTEMBER 5, 2023
NATIONAL K-9 DAY

WHERE: PORT SAN ANTONIO

EVENT CAPACITY: 1,800 SEATS



SERVICE DOGS FOR VETERANS



GOLD SPONSORSHIP LEVEL • \$50,000

- 4 Tables with 10 seats each
40 VIP seats to event, which can be donated to local wounded warriors
- Pre-Event sponsor party with food & drinks, photo opportunity and 1-on-1 meet and greet with Gretchen Evans
- 20 personally signed books
- Dripping Springs Vodka package
- VIP parking
- Part of all marketing and social media initiatives
- On-stage mention by event emcee Cleto Rodriguez
- Exposure on sponsorship banners
- Sponsorship of 400 military attendees
- 40 Dogs Save Lives T-shirts
- Recognition for providing service dogs to veterans



SERVICE DOGS FOR VETERANS



SILVER SPONSORSHIP LEVEL • \$36,000

- 2 Tables with 10 seats each
20 VIP seats to event, which can be donated to local wounded warriors
- Pre-Event sponsor party with food & drinks, photo opportunity and 1-on-1 meet and greet with Gretchen Evans
- 10 personally signed books
- Dripping Springs Vodka package
- VIP parking
- Part of all marketing and social media initiatives
- On-stage mention by event emcee Cleto Rodriguez
- Exposure on sponsorship banners
- Sponsorship of 200 military attendees
- Recognition for providing service dogs to veterans



SERVICE DOGS FOR VETERANS



BRONZE SPONSORSHIP LEVEL • \$15,000

- 1 Table with 10 seats – 10 VIP Seats to Event
- Dripping Springs Vodka package
- VIP parking
- Included on all marketing collateral
- Recognition by event emcee Cleto Rodriguez
- Exposure on sponsorship banners
- Sponsorship of 100 military attendees
- Recognition for providing service dogs to veterans



SERVICE DOGS FOR VETERANS

PARKING

PARKING SPONSORSHIP LEVEL • \$12,000

- 1 Table with 10 seats – 10 VIP seats to event
- 3 Personally signed books
- Dripping Springs Vodka package
- VIP parking
- Included in all marketing efforts
- Recognition by event emcee Cleto Rodriguez
- Exposure on sponsorship banners
- Recognition for parking at the event and providing service dogs to veterans



SERVICE DOGS FOR VETERANS

ANGEL SPONSORS

\$6,000

Covers the cost of the specialized skill training of a service dog.

HERO SPONSORS

\$1,000

HELPING HAND SPONSORS

\$500

All Angel, Hero and Helping Hand sponsors will earn special recognition at the event.



THANK YOU

“We appreciate your thoughtful consideration and partnership. We hope that you will join us in this first-ever fundraiser event in San Antonio. Your contributions will forever change the lives of struggling veterans.

They fought for our freedom, now is time for us to support and save the lives of the ones who came home.”

— Will Smith

Dogtopia of San Antonio
Managing Partner



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